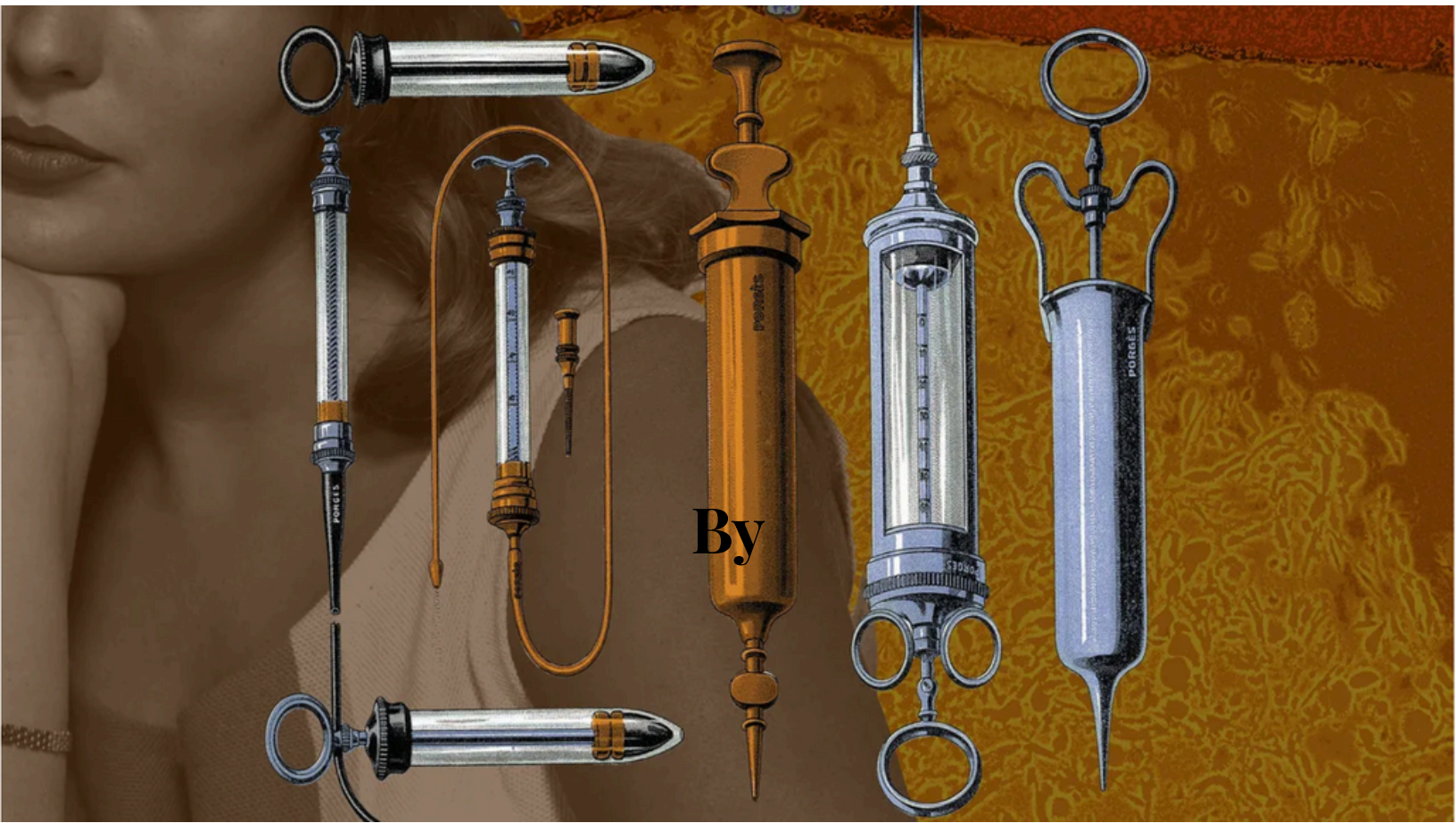


marie claire



By

Is Fat the New Filler?

By Fiorella Valdesolo

Renuva contains the same growth factors, proteins and collagens as native fat, minus the DNA or live cells. “That it’s not made of synthetic products is what makes it unique,” says board-certified plastic surgeon Haideh Hirmand, MD, who has been using Renuva in her practice for areas of volume loss on the face.

Dr. Hirmand sees Renuva as an ideal fat grafting alternative, especially for thin patients who do not have fat to harvest or those seeking an option with more reliable (remember that aforementioned 50 percent fat stat) volume retention. Unlike fat grafting, 100% of the fat that forms in the area treated with Renuva develops a vascular supply and becomes the body's own natural fat. Patients with certain medical conditions related to bleeding disorders and poor wound healing, or anyone wary of surgery, should also seek alternatives to fat grafting, says Rabach.